

Buyer's Guide to the
2018 Honda Accord



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Since it first hit the market back in 1976, the Honda Accord has been a frontrunner in the midsize sedan class. Now in its 10th generation, the 2018 Honda Accord is sportier, more well-equipped, and more dependable than ever before.

In this eBook, we'll go over everything you need to know about the remarkable 2018 Honda Accord. You'll learn all about its performance specifications, standard and available features, and its redesigned look. That way, you can see just what this iconic car has to offer and determine if it'll be a perfect fit for you.

So, let's kick things off with everything you need to know about the design of the 2018 Honda Accord...

All-New Look & Design

With just one look, drivers can tell that the 2018 Honda Accord is sleek, sporty, and stylish. Its exterior has been redesigned and comes with new features, so you'll really turn heads no matter where you go. Plus, the interior of the Honda Accord is just as sporty and luxurious.

A Sporty & Bold Exterior

The performance-inspired exterior of the 2018 Honda Accord is a real attention-grabber. It comes with a bold front fascia that's highlighted by the brand's signature chrome wing front grille. On top of that, LED headlights and LED fog lights are available for an extra touch of style and functionality.

The overall body of the Honda Accord has been redesigned, as well, to create a lower, wider, and bolder stance. Compared to last year's model, its body has a longer wheelbase, up 2.1 inches longer. It's also shorter in height and length, and wider overall.



Also, one of the greatest parts about the exterior is that it's available in a multitude of colors, so you can make the car look and feel like an extension of your personality. Here are the exterior colors options for the 2018 Honda Accord:

- Platinum White Pearl
- Lunar Silver Metallic
- Modern Steel Metallic
- Crystal Black Pearl
- Obsidian Blue Pearl
- Still Night Pearl
- San Marino Red
- Radiant Red Metallic
- Champagne Frost Pearl
- Kona Coffee Metallic

A Luxurious & Spacious Interior

Inside the 2018 Honda Accord, you'll find a luxurious interior filled with a variety of features, including new seats. These have taller shoulder bolstering for a more premium feel and improved support. They also come with new high-accuracy padding with variable firmness to ensure added comfort and support during those long road trips.

Complementing the new seats is the redesigned sport-inspired steering wheel with deep-set thumb rests. This improved steering wheel, paired with the available paddle shifters, enhances the Accord's sense of engagement even more.

The interior of the Accord is designed to create a serene and tranquil driving experience. When you're cruising through town, Active Noise Cancellation™ works to keep road noise out, so all you'll hear is what you want to hear.

Best of all, if you're in the market for a spacious sedan, the 2018 Accord is a good choice. Thanks to its longer wheelbase, legroom can be extended to 42.3 inches for the front seats and 40.4 inches for the rear seats. There's also up to 105.6 cubic feet of passenger volume and 16.7 cubic feet of trunk space, so you'll have no problem carrying your entire family, plus any cargo you need, in this car.



Features & Technologies

The Honda Accord has always been a well-equipped vehicle. However, this year's model takes it to a whole new level by adding even more cutting-edge features and technologies to enhance your overall driving experience.

Features to Keep You Comfortable

The Accord comes with an array of advanced features to keep everyone on board as cozy and comfortable as possible. If you're dealing with unseasonably cool temperatures, the heated front and rear outboard seats can help. The front seats can also be ventilated to combat those more common hot and humid days.

For personalized comfort, Dual-zone Automatic Climate Control is available. With this, you and your front passenger can set your own interior temperature for your respective sides of the car. So, if one of you is hot and the other is cold, you can both adjust the system to your preferred comfort settings.

Technologies to Keep You Entertained

While its comfort features are impressive, some of the most cutting-edge amenities in the 2018 Honda Accord are its infotainment options. With its new 8-inch Display Audio touchscreen interface, you can pull up a variety of entertainment features to make your daily commutes more enjoyable.

It has customizable app tiles and home screen shortcuts for easy access to whatever you need. On top of that, it has smartphone integration technologies, including Apple CarPlay™ and Android Auto™, to help you stay connected even when you're behind the wheel.

A new 6-inch driver's Head-Up Display is included in higher trims of the 2018 Accord, as well. From speed to turn-by-turn navigation, this system will display all the information you need right at the bottom of the windshield to help you keep your eyes on the road.



Other entertainment and convenience features offered for the 2018 Honda Accord include:

- Wireless device charging
- 4G LTE in-car Wi-Fi
- Available premium 10-speaker audio system

Advanced Systems to Keep You Safe

For a vehicle with an extensive list of safety features for peace of mind, the 2018 Honda Accord is an excellent choice. In addition to a durable structure and an advanced airbag system, this car is equipped with standard Honda Sensing®.

Honda Sensing® is a suite of driver-assist technologies designed to help you keep a better eye on your surroundings. Each one monitors the road ahead and will warn you when a potential accident is detected, so you can take the steps needed to avoid it or reduce the severity of the impact.

Here are the advanced driver-assist technologies included in Honda Sensing®...

- **Collision Mitigation Braking System™:** If you're coming up too fast behind the vehicle ahead, this feature will activate an audible and visual alert to slow down. If you don't react quickly enough, the brakes are automatically applied.
- **Lane Departure Warning:** As you're driving, this feature will monitor the position of the lane markings to your car. If your Accord starts to swerve into another lane without signaling, a dashboard light will pop up, and you'll hear a series of beeps.
- **Lane Keeping Assist System:** Working with Lane Departure Warning, this advanced piece of technology will automatically adjust the steering if you start to drift into another lane without signaling, and will help you get back into the correct lane.
- **Road Departure Mitigation System:** This 2018 Accord safety feature can detect when you're getting too close to the side of the road without your turn signal. When this happens, the system will vibrate the steering wheel and provide some steering assistance to keep you on the road. If necessary, it'll apply the brakes, too.
- **Adaptive Cruise Control:** Like traditional cruise control, this system maintains your preferred cruising speed. However, it also allows you to set a following distance. If the traffic ahead starts to slow down, Adaptive Cruise Control will adjust your speed as needed to maintain the following distance. It can even stop the car if needed, and it includes Low-Speed Follow for safety and convenience when driving in light traffic.
- **Traffic Sign Recognition:** This is a new Honda Sensing® technology. It uses a small camera to detect speed limit signs and notifies you of them with a visual icon.

The 2018 Honda Accord includes other driver-assist technologies, as well, like the Blind Spot Information System, a Rear Cross-Traffic Monitor, Driver Awareness Monitor, and a standard Multi-Angle Rearview Camera with Dynamic Guidelines.



Performance Specifications

Performance continues to be a huge strong point for the Honda Accord, thanks to its new powertrain options. With tons of new, more advanced performance features, this car is sure to deliver the exhilarating and smooth ride you want.

Engine Power & Fuel Economy

The 2018 Honda Accord comes standard with a 1.5L 4-cylinder turbo engine that produces up to 192 horsepower and 192 lb-ft of torque. It helps the car produce an outstanding performance when paired with the responsive Continuously Variable Transmission (CVT) and can provide enhanced fuel economy with help from direct-injection technology. It also offers a 6-speed manual transmission.

Want something with more power? The Accord can also be equipped with a new 2.0L 4-cylinder turbo engine. This motor delivers 252 horsepower and 273 lb-ft of torque. It can be paired with a 6-speed manual transmission or a brand-new 10-speed automatic transmission. Both come with paddle shifters for a sportier and more fun-to-drive experience.

Cutting-Edge Performance Features

On top of all-new engines, the Honda Accord has an array of innovative technologies for enhanced overall performance. This includes Normal and Sport driver-selectable modes. Activate Normal mode for a steady ride around town, or turn on Sport mode for a more responsive and athletic performance.

For 2018, all Accord trims include an Adaptive Damper System. This adjusts shock absorbers as needed to help the car produce a comfortable and more controlled ride, even when you're traveling on bumpy streets and rough terrain.

There's also the standard Eco Assist™ system. It automatically adjusts performance for certain features under the hood of your Honda Accord to create a more efficient ride.

Honda Accord Hybrid

If you want something that's even more efficient, the 2018 Honda Accord Hybrid is available. It includes most of the features and technologies listed for the gas-powered model, as well as a hybrid powertrain. The hybrid powertrain comes with a 2.0L Atkinson-cycle engine and two electric motors. Together, these performance features will be able to help the Accord Hybrid produce an outstanding fuel economy.



Test Drive the 2018 Honda Accord

The 2018 Honda Accord definitely has a lot to offer, and now that you know quite a bit more about it, it's time to get behind the wheel and experience it for yourself. Just get in touch with your local Honda dealer and schedule your test drive for the 2018 Honda Accord today!

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